



# The Financial Benefits of a College Degree

Portage County Financial Wellness Fair 2018

**PROFESSIONAL  
AND GRADUATE STUDIES**

**HIRAM**  
COLLEGE

# Why pursue a college degree?

*Change a Career*

**Personal Enrichment**

**Achieve Your Goals**

*Advance Your Career*

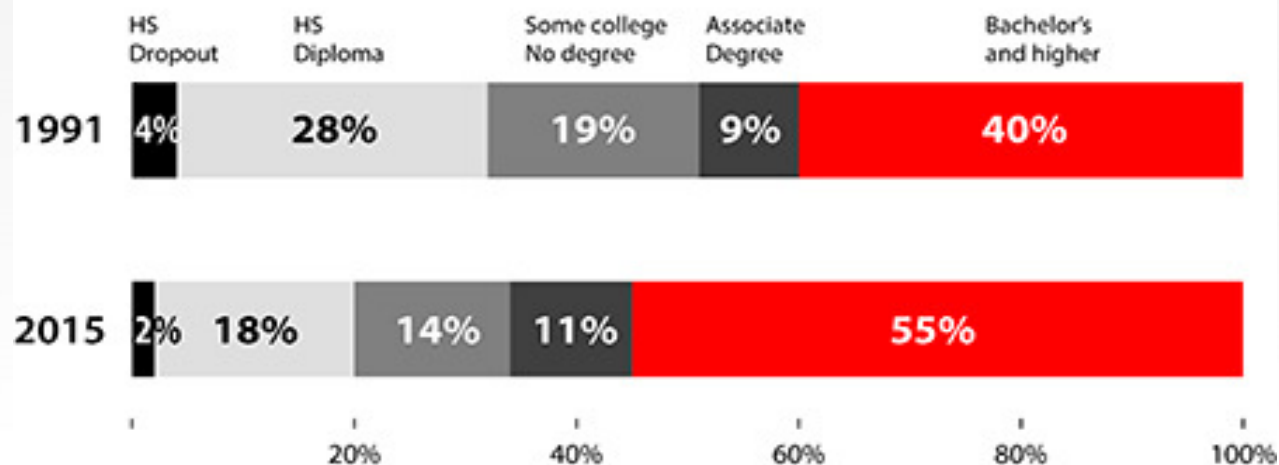
**Insulate from Recession and Unemployment**

**Increase Your Earning Potential**

# The Value of a Bachelor's Degree

## For a Good Job You Need a Good Education

Fewer than 1/3 of US adults have a bachelor's degree or higher, the requirement for more than half of today's well paying jobs



Percentage of "good jobs" — \$17/hour under age 45, \$22/hour above — by educational attainment level

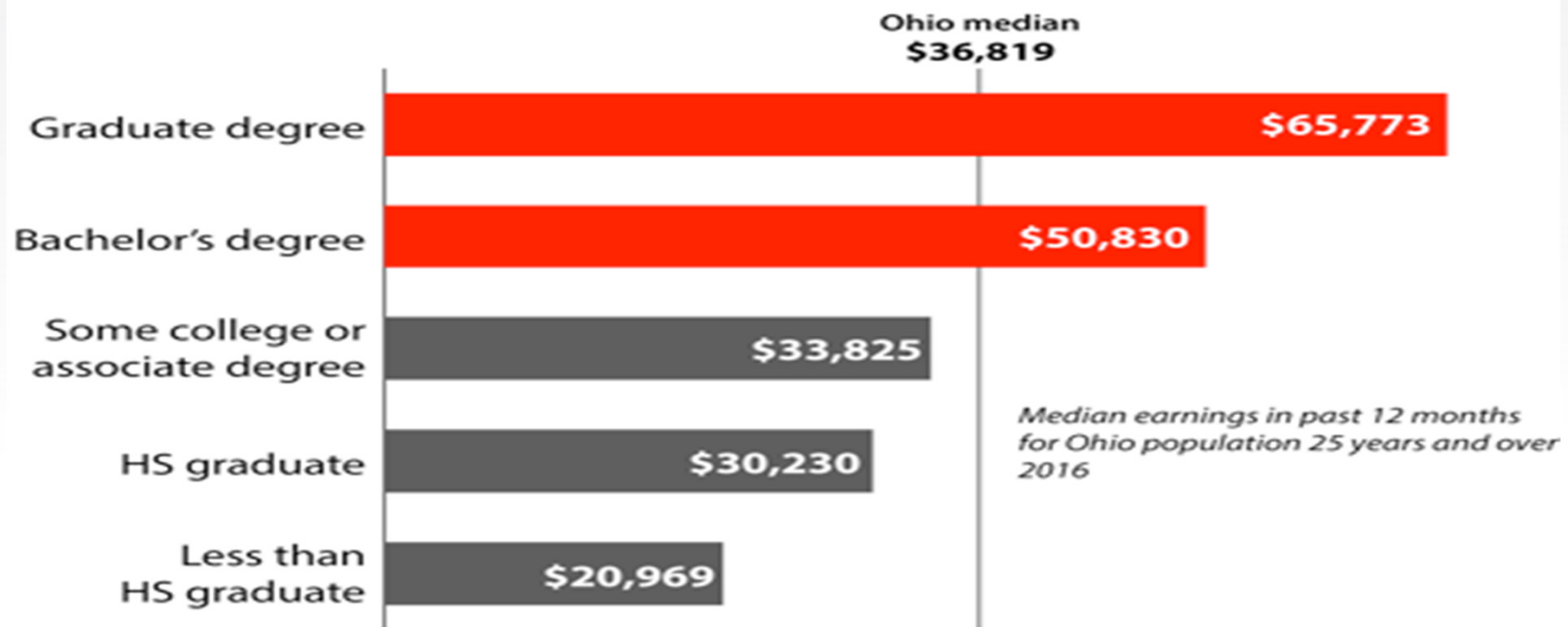
Source: Carnevale et al., "Good Jobs that Pay without a BA,"  
Georgetown University Center of Education and the Workforce, 2017



# US Census Bureau statistics: 2016

## Specific to Ohio

### The Economic Benefit of Higher Education Jumps When You Finish a Bachelor's Degree

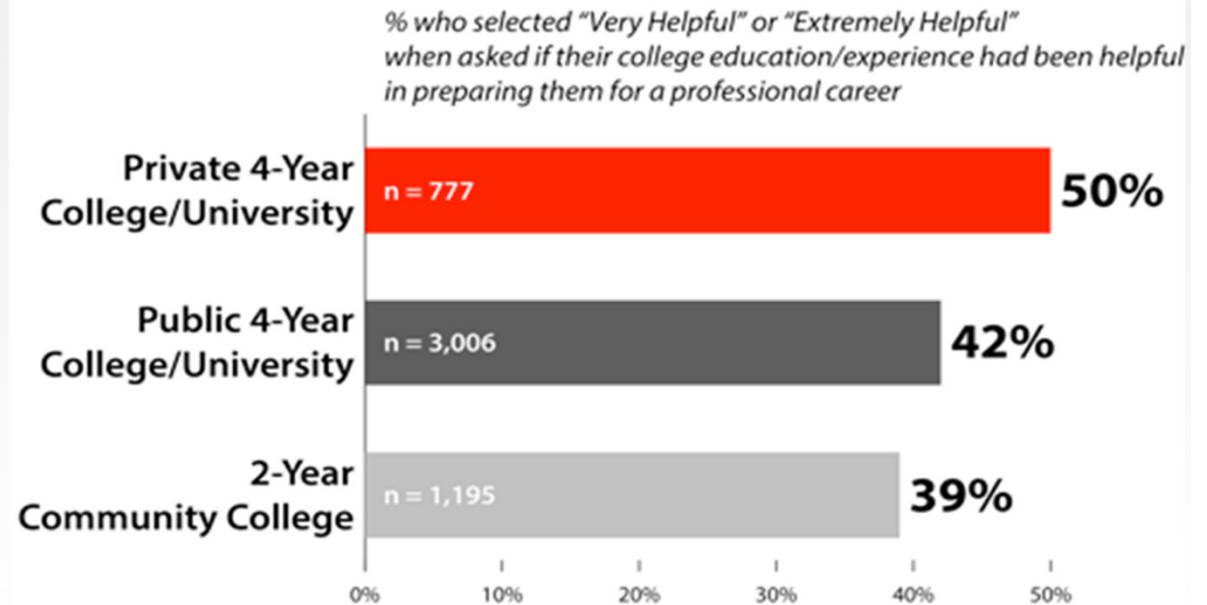


Source: US Census Bureau, American Community Survey, 1-year estimate 2016

## Why Choose a Liberal Arts College?

“The definition of ‘liberal’ has its roots in “to be free” – a liberal arts education educates a community of people in the “service of human freedom” (Croon, 1998)

### Alums Say Private College Most Helpful For Their Careers



Source: Hanover Research for McGraw-Hill Education, “2017 Future Workforce Survey”

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Note: 94 respondents indicated “other” institutional type.

# What can a Liberal Arts degree do for YOU?

- **Learn how to “get things done in the world”**
- **Solve complex problems**
- **Sharpen your critical thinking and analytical skills**
- **Enhance your leadership abilities**

(Cronon, 1998)

# Here's Why It Matters...

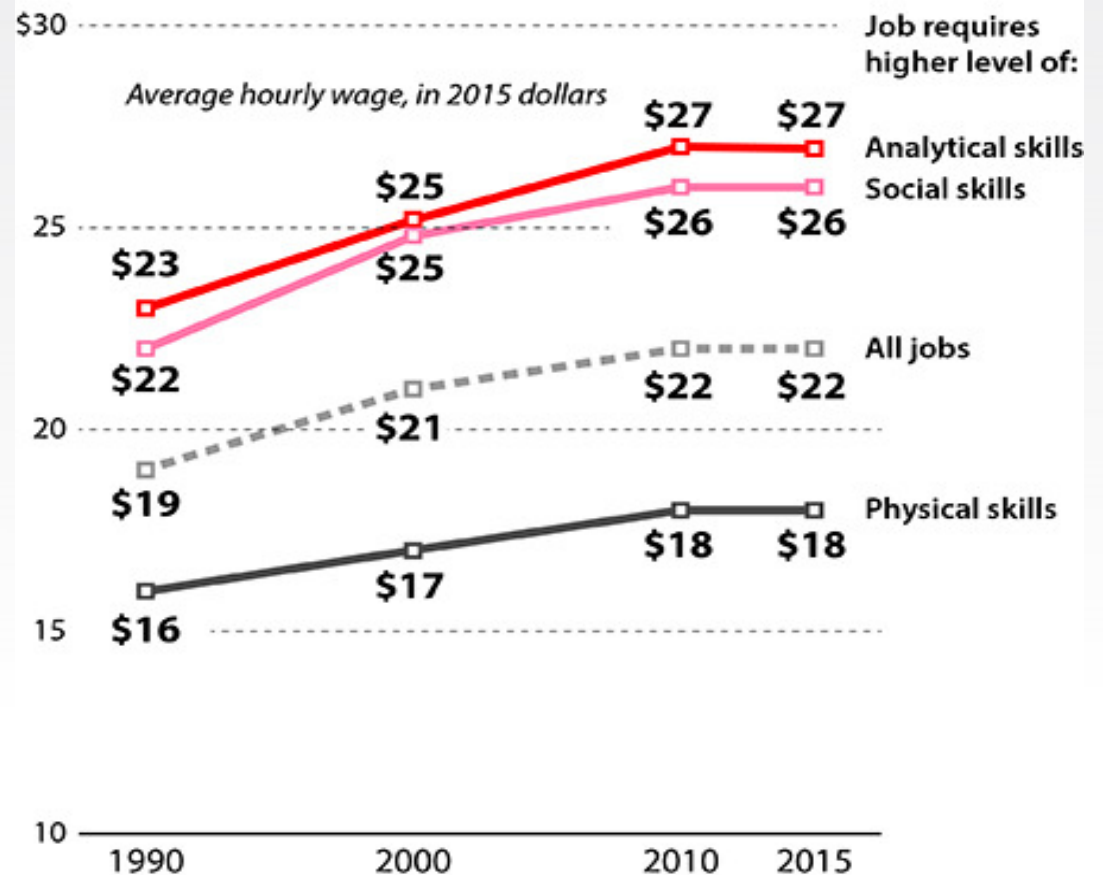
Employers **value** these skills

You are more likely to land jobs that pay more

You are more likely to receive promotions

## Skills You Learn in College Pay Off

In jobs requiring higher levels of social, analytical skills, wages are higher — and go up over time.



Source: Pew Research Center, "The State of American Jobs"

# Why Hiram?



“The mission of Hiram College is to foster intellectual excellence and social responsibility, enabling our students to thrive in their chosen careers, flourish in life, and face the urgent challenges of the times.”



# The Times They Are a-Changin'

“We teach you the skills necessary to thrive in a career, or multiple careers, for your first job, and your second, and your fifth, and maybe your tenth job because we know the world is changing rapidly and you will change with it.”

# The New Liberal Arts

Hiram College believes passionately in the tradition of liberal arts education. At the same time, Hiram believes students in today's increasingly competitive world also need skills that lead directly to success in their chosen professions and personal development.

- **Mindful Technology:** Tech and Trek
- **High Impact Experiences:** Emphasis on experiential learning through Hiram Connect
- **Integrated Study:** Preparing you for your professional careers

# Hiram College's Office of Professional and Graduate Studies

- Focus on Non-traditional or Adult Undergraduate students
- Provides class scheduling that works for adults with full time jobs and/or kids at home.
- Offers both blended and online delivery modes
- Convenient weekend scheduling for blended classes
- Small class sizes, typically a 13:1 ratio
- Professional and dedicated faculty that understands the challenges you face in your everyday life
- One-on-one attention with a dedicated academic advisor
- Campus resources, including peer tutoring, advising, career services, biweekly single-night housing upon request, ect.
- Classes available at multiple locations, including home campus, Tri-C East, Lorain County Community College, Lakeland Community College, and 100% online.
- Hiram is dedicated to the success and well-being of our students

# 8 Week Course Schedule

**Typical 16 week Semester at your community college**

**8 Week Term 1 – online or blended**

**8 Week Term 2 – online or blended**

- **Blended 8 Week Courses**
  - Meet every other Thursday Evening
  - Meet every other Friday Evening
  - Meet every other Saturday Morning or Afternoon
- **Fully Online 8 Week Courses**



# Flexible Enrollment

New classes begin every 8 weeks

## Application Process is Quick and Easy

- Apply any time
- Application is free of charge

- Enjoy all the services and amenities of the Hiram College campus
  - Career Services
  - Academic Advising/Counseling Center
  - Access to library, gym, athletic events, social gatherings, etc.

# Step One: Action!

## Transcript Evaluation

- How many of your Lakeland Community College credits will count toward your Bachelor's degree?
- How many will fulfil major course requirements for your bachelor's degree?
- How long will it take you to graduate with your BA?

## Find Out!

- Schedule an appointment with your program counselor!

# Personal Support for SUCCESS!

- **Program Counselor**
  - **Enrollment to Graduation**
  - Onsite **FREQUENTLY** – when you need us!
  - Office here on campus
  - Email/Phone Access
  - **SINGLE POINT OF CONTACT FOR HIRAM SERVICES**



We take the journey with you!

**For More Information Contact:**

**Christopher Byrne**

**Hiram College: Program Counselor**

**Hiram College**

**Hinsdale Hall, Office Suite 205**

**Office Hours: Weekdays 8:30 – 5:00 and by appointment**

**[ByrneCR@hiram.edu](mailto:ByrneCR@hiram.edu)**

**Call/Text: 330-569-5025**

**Questions?**