

Benefits.Ohio.Gov Updates and Improvements

User Enhancement Overview March 2023



Benefits.Ohio.Gov

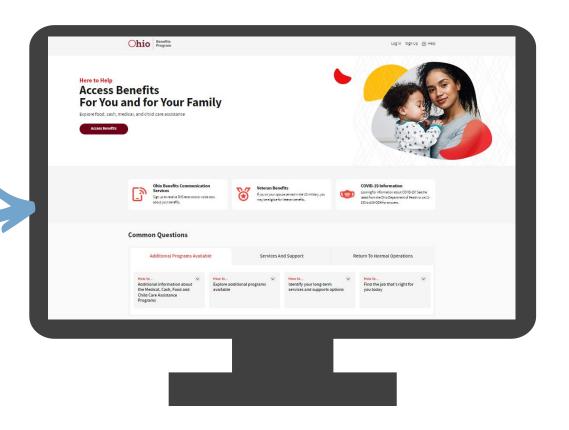
The Benefits.Ohio.Gov site has been revamped and improved to better serve Ohioans looking for information about assistance programs available to them, answers to common questions and assistance accessing their SSP account.

Fresh New Look!

The refreshed benefits.ohio.gov site offers a user-friendly landing page with easy navigation.

Quick Resolutions

The new page features many single-click resources and answers to common user questions to streamline issue resolution and reduce county phone traffic.

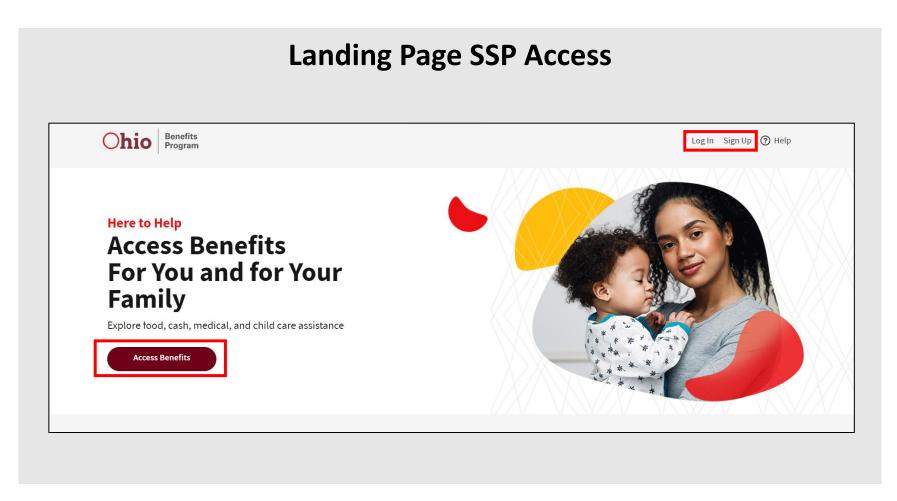


Screenshot Walk-throughs

From the User Perspective

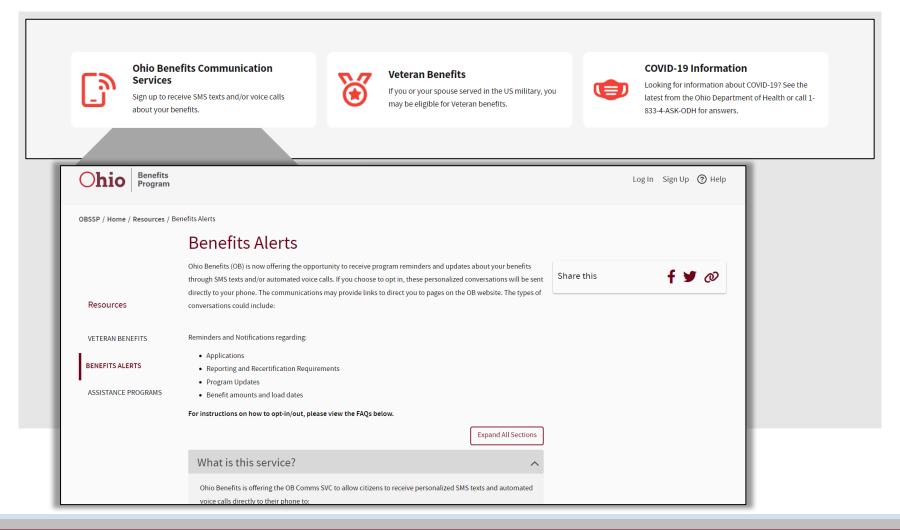
Ease of SSP Access

The new landing page mimics the actual SSP, allowing users to directly access their benefits through their SSP account, immediately be taken to the SSP Log In page or Sign Up for a new SSP account if they do not have an existing one.



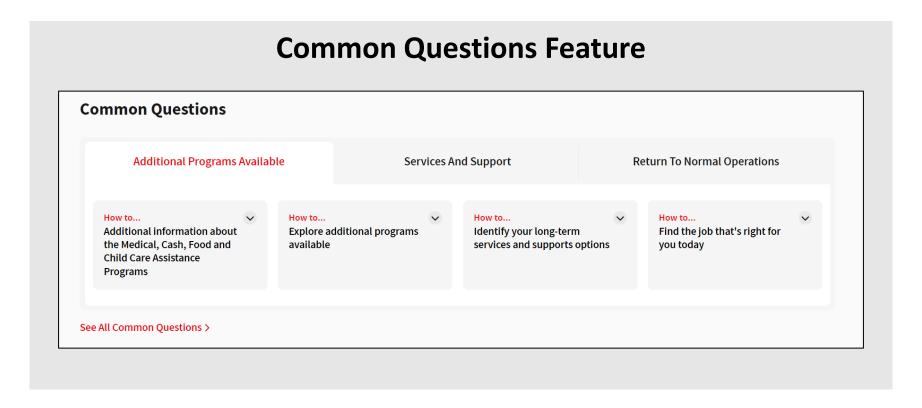
Informative Highlights

Users seeking to sign up for alerts about their benefits, explore veteran benefits options or find additional information about COVID-19 have single-click access to pertinent resources and websites.

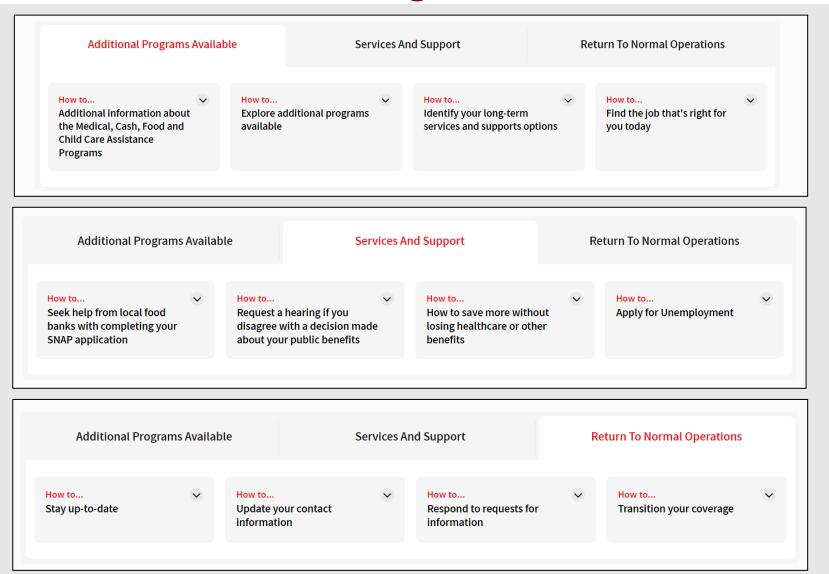


Common Question Resolution

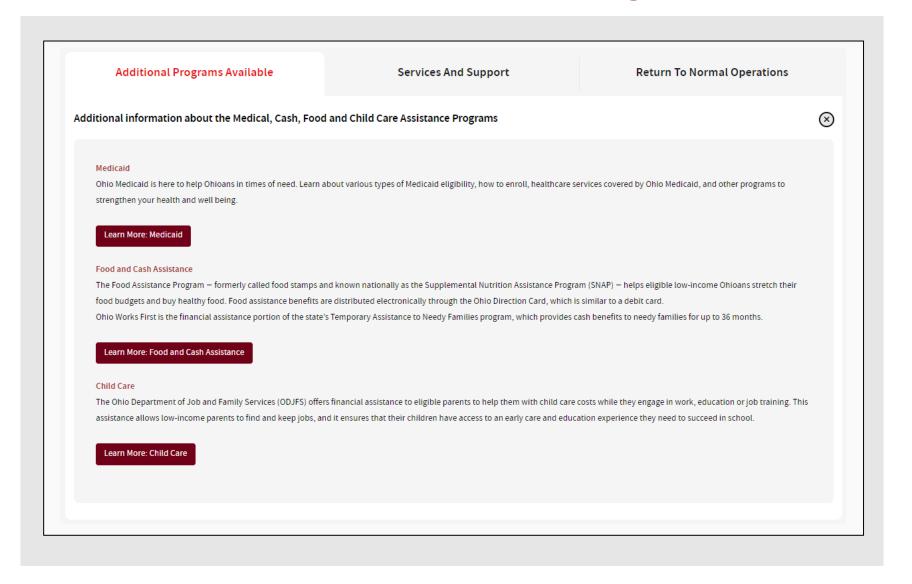
Users seeking answers to common questions will find resolution right on the landing page. Categories include Additional Programs Available, Services and Support and Return to Normal Operations, post Public Health Emergency. Within each category users can choose the "How to" most related to their question for the answer and/or relevant resource.



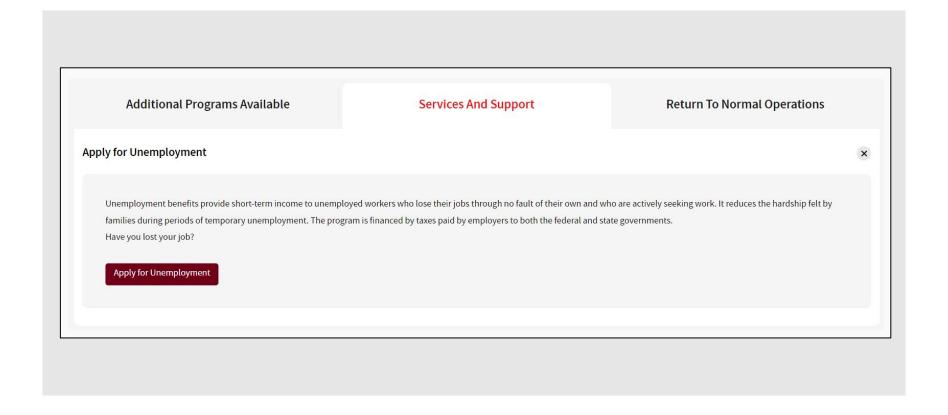
Common Questions: Categories



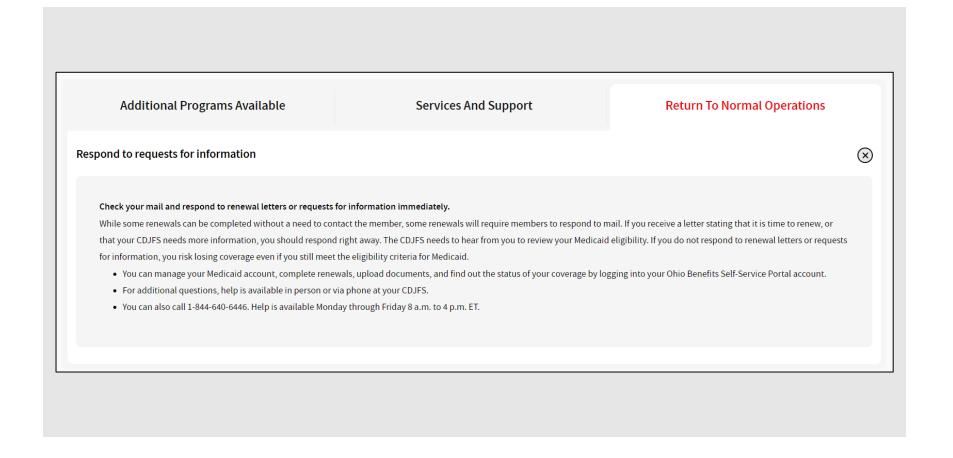
Common Questions: Additional Programs Available



Common Questions: Services and Support

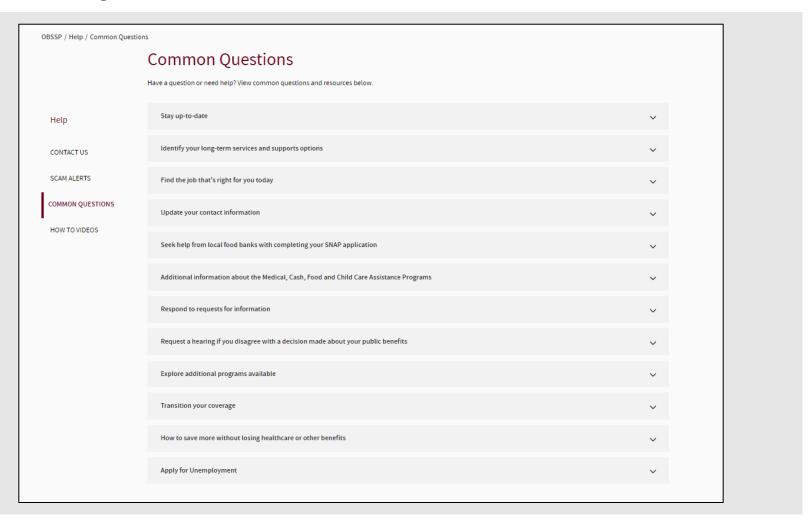


Common Questions: Return to Normal Operations



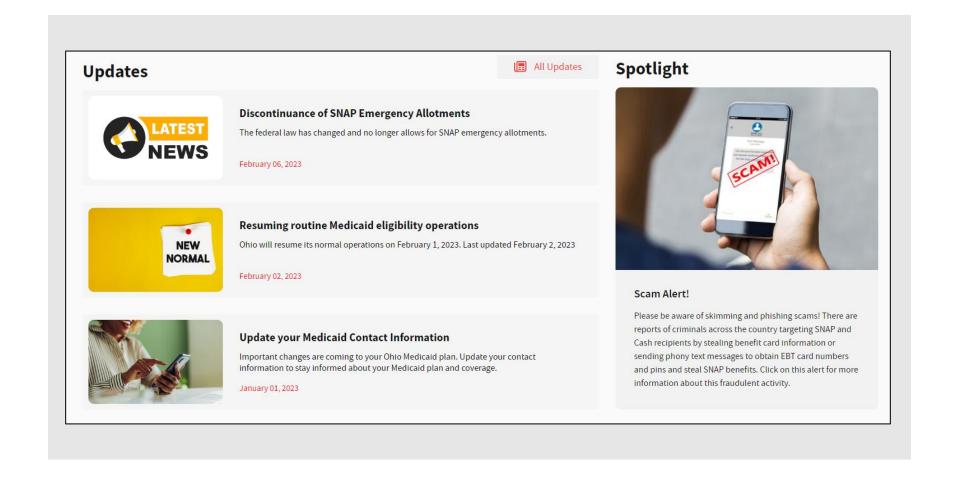
See All Common Questions

Users can view all common questions and answers via the landing page hyperlink or the Help icon left navigation.

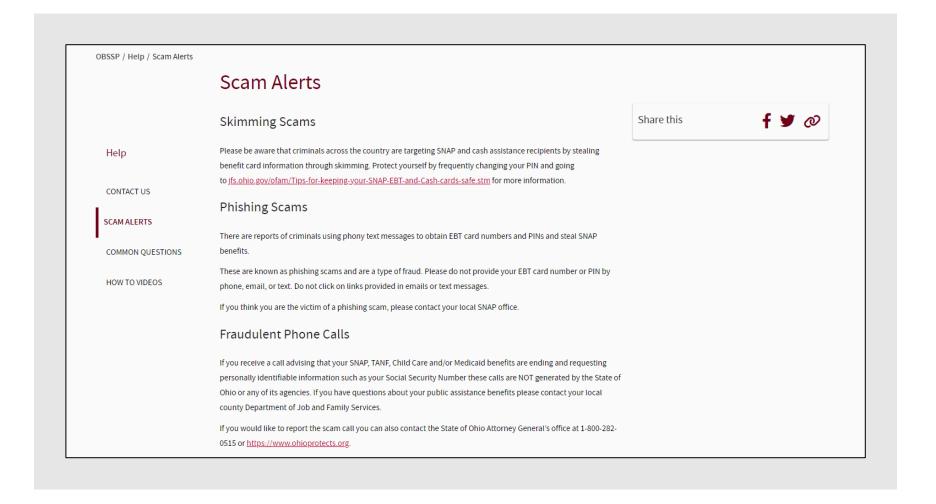


Updates and Spotlight

Relevant updates and information are available on the landing page, as well as a spotlight on critical information, like phishing/scam alerts.

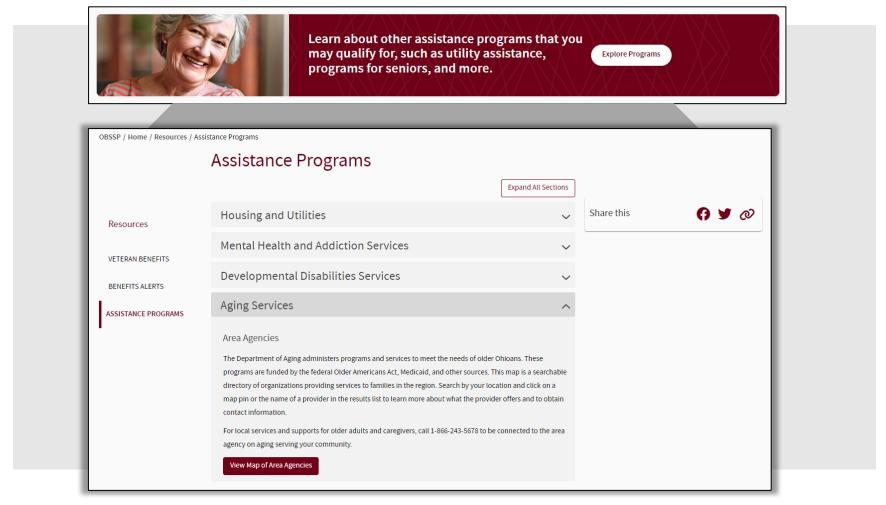


Additional Scam Information



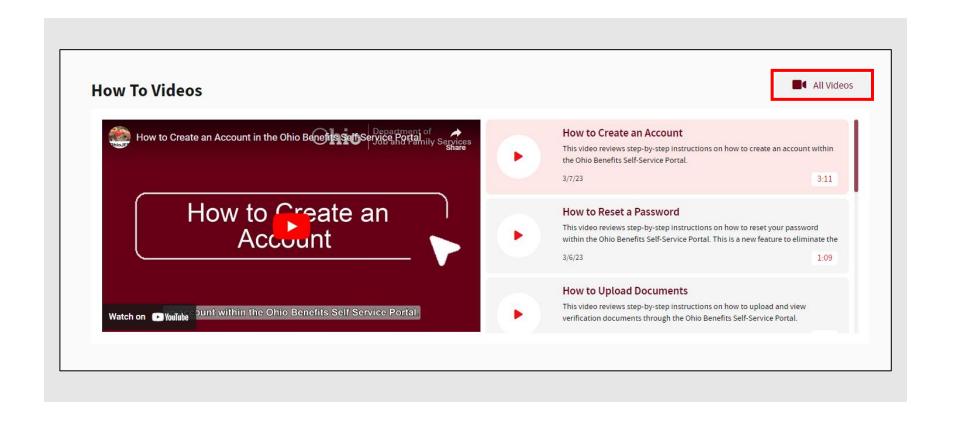
Explore Programs

Users looking for more information about assistance programs they may qualify for, such as utility assistance, programs for seniors and more can access it via the banner on the landing page. The button will direct users to a collapsible menu of programs to explore.



How To Videos

A library of videos reviewing step-by-step instructions of SSP functions is housed in a carousel at the bottom of the landing page. The videos can also be viewed on a single page library by selecting the "All Videos" button.



Help

Users looking for further assistance can use the "Help" button in the top right corner of the site. This page will offer the call center phone number, as well as County Department of Job and Family Services contact and location information via an interactive map.

