






Please consider being a Sponsor!

The **Portage Park District Foundation** and the **Madonio Animal Trust** are looking for community leaders and supporters to partner with us on a major social media fundraising campaign!

The campaign taps into the demographic of pet owners and their beloved pets. We intend to create a unique, fun, and sustainable fundraising program that can be replicated and expanded to provide a new revenue stream to develop a trail fund for our parks and to provide resources for animal welfare.

We are pleased to announce that **North Water Brewing Co.** is our partner and will be brewing a special ale with a special label to honor the Best In Show Perfect Pet, the 1st place winners in each of the three categories (dog, cat and other), and the pets who place 2nd – 10th in each of the categories.

Here's how it works:

-  Through social media, traditional media, and word of mouth, we will encourage pet owners to submit a photo of their pet(s), plus a few sentences on the contest website about why their pet is the most perfect pet. The website will be hosted by GoGo Photo Contest and the contest begins May 1 and runs through June 18, 2022 at 12:59 p.m.
-  Pet owners will pay \$10 per pet to enter the contest. Upon entry, each pet will automatically receive 10 votes. Owners are encouraged to contact their friends, relatives, and coworkers to go to the contest website and vote for their pet. Votes cost \$1 per vote with no maximum on how many votes a person can buy. If a donor wants to give 100 votes to his/her favorite pet, this can be done in a single transaction or over the course of the contest. Pet owners themselves will be able to purchase as many votes as they'd like to buy.
-  The winning pet's picture, along with pictures of the runners-up, will be featured on a special brew created by **North Water Brewing Co.** and featured prominently in a full page ad in the Record Courier along with other fun prizes.

How can you be our Corporate Sponsor?

Support our fundraiser at one of the following levels:

\$100

Wet Nose Level:

- Your name will be on our website and all social media
- Your name will be on the full page ad in the Record Courier announcing the winners

\$250

Wagging Tail Level

- Your logo will be on our website and all social media
- Your logo will be on the full page ad in the Record Courier announcing the winners
- Your name will be listed on all our press releases
- Logo projected on a scrolling presentation during our launch party (April 26) and our winner's party (June 26)

\$500 or up

Top Pet Supporter

- Your logo will be on our website and all social media
- Your logo will be featured on the full page ad in the Record Courier announcing the winners
- Your name will be listed on all our press releases
- Logo projected on a scrolling presentation and an optional table during our launch party (April 26) and our winner's party (June 26).
- A fun swag bag filled with goodies from all three contest hosts
- Your logo will be featured on the beer menu sign at the North Water Brewing Co.

Make a commitment to sponsor before April 1st, at any level, and you will have the following additional benefits:

- **Opportunity to have a table at our launch party (April 26) and our winner's party (June 26)**
- **Logo on our promotional flyer**

Benefitting Tails and Trails...and Ales

How this contest benefits tails:

The Madonio Animal Trust was established in 2013 with the single goal of promoting animal causes in our communities. An endowed fund of the Portage Foundation, this non-profit organization has grown by leaps and bounds, particularly after the introduction of the annual Dog Days of Summer fundraising festival which began in 2015. The MAT proceeds support many local animal groups, including the Portage APL (including their low-income community cat spay and neuter program), Rose's Rescue, and Happy Trails Farm Animal Sanctuary. Through the Family & Community Services Doggie Bags program MAT provides 1,800 lbs. of dry food and 1,500 cans per year to pets of folks who receive Mobile Meals. In conjunction with local veterinarians they also support the care of less fortunate pets who require emergency services. (<http://www.madonio-animal-trust.org>)



How this contest benefits trails:

Where can you walk with your best friend year-round while enjoying the beauty of nature? Where can you experience interesting sights, sounds, smells and... squirrels? On Portage Park District Trails, of course! Portage Park District manages over 25 miles of hiking trails across the county where you can walk your leashed dog or any other leashed pet any time of the year to get the fresh air and exercise you both need. The Park District has some exciting plans to open more parks and develop more trails, so the Portage Park District Foundation wants to continue to build its trail fund to help provide more places for you and your furry friends. Developing and maintaining trails is expensive. The Portage Park District Foundation believes that generating funds dedicated to trail development

will help the Portage Park District open more lands making our parks more accessible to people and their pets. (<http://portageparkdistrict.org/parkplanning/>)

Our partner North Water Brewing supplies the ales:

North Water Brewing is our dedicated partner for this event. Located at the northwest corner of Kent's recently branded "Mill District," NWB is a vibrant member of the growing community in Kent. NWB is a group of local brewers and beer lovers who are dedicated to creating a safe and friendly venue for families and adults to meet, share stories, sample foods from local restaurants, listen to great local music, and view works from local artists while drinking world class craft beer. NWB minimizes the environmental impact by being 100% focused on sustainability and environment responsibility sourcing clean power and local ingredients when available and recycling or composting any waste materials. Located right on the Portage Hike and Bike Path, NWB is a proud partner of this event and supports both the Portage Park District Foundation and the Madonio Animal Trust.



Portage Park District
FOUNDATION



North Water
BREWING CO.

**YOUR
LOGO
HERE**



Please join us in this fundraising effort!

**To become a sponsor or for more information contact Sally Kandel,
Portage Park District Foundation, at 330-734-8966 or skandel2@neo.rr.com**