

HEADWATERS

Adventure Race



SATURDAY

09

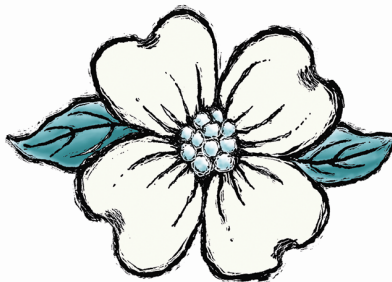
JULY 2022

**RUN
2 MILES**

**PEDAL
10 MILES**

**PADDLE
5 MILES**

SPONSORSHIP PACKET



Portage Park District
FOUNDATION

MAKE A DIFFERENCE

Join the Portage Park District Foundation Board, a nonprofit charitable organization, to help conserve Portage County's natural heritage. The Headwaters Adventure Race attracts a wide range of ages and abilities. All proceeds from the race get donated back to the parks.

Share your organization's brand as Headwater's Adventure Race Sponsor and enjoy the following perks:

- Help improve the health and quality of life in communities.
- Promote your product or services.
- Sponsorship is viewed as a charitable gift and is tax-deductible.

Sign up today to be a sponsor, contact Kristi Kato at 440-231-2311 or kristikato81@gmail.com to learn more.

Please make checks payable to:
Portage Park District Foundation
P.O. Box 2327
Streetsboro, Ohio 44241



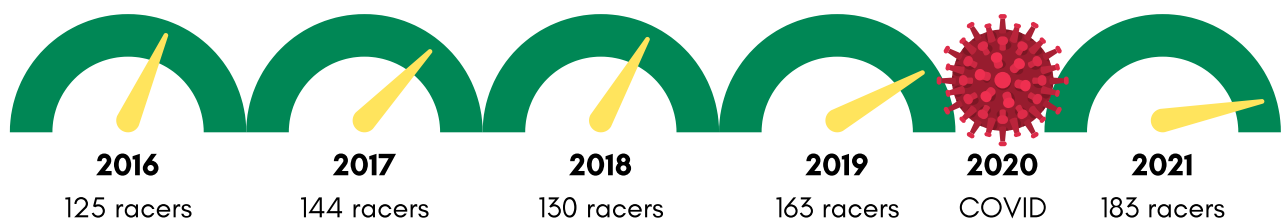
OVERVIEW

THE RACE

The Headwaters Adventure Race provides a fun opportunity to encourage healthy activity while showcasing historic sites, parks, trails, nature preserves, scenic landscapes, and the beautiful Upper Cuyahoga River, a State-designated Scenic River. The race consists of a 2-mile run, and 10-mile pedal, and a 5-mile paddle. All proceeds from the race are donated to the Portage Park District to support trails and watershed conservation.

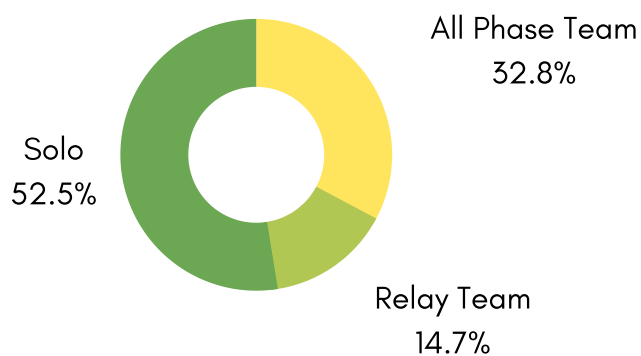
RACE DEMOGRAPHICS

Race Growth

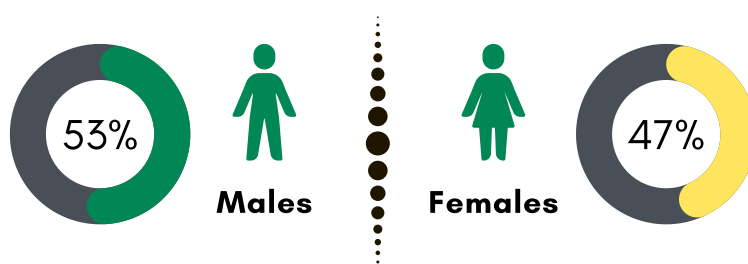
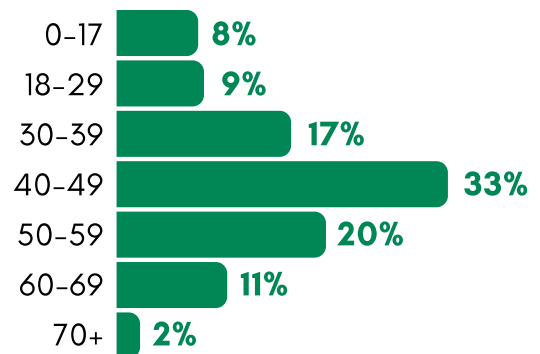


2021 Breakdown

Participants



















Average Age 43



- Ohio
- West Virginia
- Pennsylvania
- Texas

COMMITMENT LEVELS

	Headwaters Captain \$1,000 +	Headwaters Guide \$500	Headwaters Crew \$250	Headwaters Ally \$100
Logo on website				
Social media mentions				
Logo on event ad				
Name included media release				
Recognition by race announcer				
Complimentary race entries	4	2	1	
Logo on race tshirts				
Sponsor-supplied material to be included in race bag	