

Portage County Adult Tobacco Survey 2005 **FACT SHEET**

The Portage County Adult Tobacco Survey includes data on prevalence of cigarette and other tobacco use as well as information on smoking prevalence, smoking cessation, and smoking during pregnancy, secondhand smoke exposure among a randomly selected sample of Portage County adults. The sample size for this study was 400 randomly selected adults in Portage County.

Prevalence

- 19% of adults are current cigarette smokers (Men = 21%, Women = 17%)
- 18% of Whites are current smokers with 20% of American Indians* and 38% of Blacks
- 37% of adults 24 years and younger smoke while 28% of adults between 35 and 55 years old are current smokers
- The most common amount of cigarettes smoked each day was 20 (37%) and 10 (21%), respectively.
- Smoking rates by education level
 - Less than high school -- 47%
 - High school graduate -- 25%
 - Post high school -- 14%

Cessation – Current Smokers

- 46% have stopped smoking for one day or longer in the past 12 months
- 26% used the nicotine replacement therapy (patch, gum or other medication) the last time they tried to quit smoking
- 3% used any other assistance such as classes or counseling the last time they tried to quit
- 59% are seriously considering stopping smoking in the next six months
- 40% are planning on stopping smoking in the next 30 days
- 75% of respondents who visited a doctor or other health care professional in the past 12 months were asked by a doctor or other health care professional in the past 12 months if they smoke

Secondhand Smoke

- 23% of homes had someone smoke in it in the seven days preceding the survey
- 24% of homes with children under age 18 are exposed to secondhand smoke
- 68% of respondents indicated that smoking was not allowed anywhere inside their home
- 66% report that their employers in Portage County do not allow smoking anywhere at the worksite with 18% allowed in some areas, 3% permit smoking anywhere and 12% have no official policy.
- 43% support complete smoking bans in public places
- 61% support complete smoking ban in the indoor dining areas of restaurants
- 34% support complete smoking bans in dining areas of bars
- 58% would not change their shopping habits in public places where smoking was restricted (17% undecided and 25% would definitely stop shopping there)

Smoking and Pregnancy

- 0% of the women who reported either being pregnant or had been pregnant in the previous 12 months (n=8) were smokers
- 100% reported that a health care professional asked if they were a smoker
- 60% reported that a doctor or nurse talked with them about how smoking during pregnancy could affect their baby
- 100% of women who had been pregnant in the past year reported that smoking during pregnancy definitely increased the chances of health problems for the newborn.